



EXAMINING SENIOR FOOD INSECURITY  
IN THE TEXAS PANHANDLE

# Chapter Four: Hunger Relief in Action

**Early Access Screening on YouTube Live April 21**

## Virtual Screening Guide

**Watch solo or follow the tips below to host an in-person watch party with your organization or group!**

### 1 GATHER YOUR GROUP

Send out invites to your network to join you on **April 21 at 4:00 PM** for this special event.

- Keep it simple! A shared viewing space is enough.
- Include staff, volunteers, board members, community partners, anyone interested in your community!

*Tip: You may want to advertise the start time as 3:30 PM or 3:45 PM to allow everyone to get settled in before the episode goes live at 4:00 PM.*

### 2 TEST YOUR TECH

Prepare your setup in advance. You'll need:

- A computer or laptop with a reliable internet connection and access to YouTube.
- A screen or projector for group viewing with speakers to hear the audio.

### 3 LINK TO THE LIVE

Navigate to the **Panhandle PBS YouTube** page linked below to view the screening.

- The episode will premiere at 4:00 PM.

[www.YouTube.com/@panhandlepbs](http://www.YouTube.com/@panhandlepbs)

### 4 CONNECT WITH THE CHAT

We want to hear from you! During the screening, use the **live chat feature** to share your thoughts throughout the episode.

- The chat appears to the right of the video on a computer. Note this is a separate feature from the regular comment section directly under the video.

*Tip: If you don't see the chat, make sure you are signed in and the video is playing live (not paused).*

### 5 SHARE YOUR SCREENING

Post a photo of anything related to Broken Bread, you, or your group's screening on social media!

- Use **#PanhandleBrokenBread**
- Tag the Mary E. Bivins Foundation and Panhandle PBS.

*Don't have social media? Email your photo to Kat at [k.english@bivinsfoundation.org](mailto:k.english@bivinsfoundation.org)*

### 6 DIRECT A DONATION

Comments in the live chat, social media posts, and photo submissions during the live screening count as entries to direct a **\$500 donation** from the Bivins Foundation to a food security-focused nonprofit of your choice in the Texas Panhandle.\*

*\*See Donation Guidelines*

# Donation Guidelines

Through event engagement, screening participants will have an opportunity to direct \$500 from the Mary E. Bivins Foundation to a food security-focused nonprofit in the Texas Panhandle.

## Eligible Entities

To be eligible to receive a donation, organizations must:

- Be a 501(c)(3) nonprofit organization.
- Serve older adults who reside in the top 26 counties of the Texas Panhandle.
- Provide programs and services which have a direct impact on alleviating food insecurity among older adults including but not limited to food pantries, home delivered meal programs, congregate meal programs, etc.
- Have a listing in the online resource directory on [www.SeniorHungerSolutions.org](http://www.SeniorHungerSolutions.org).

## How to Enter

There are three ways to submit an entry into the drawing:

### 1. Enter a comment using the live chat feature during the live screening.

Your comment must include the name of the organization you would like to direct a \$500 donation to. Any mention of the organization counts.

Below are examples of eligible comment entries for the "XYZ Food Pantry":

- @ExampleUser123: Watching with the **XYZ Food Pantry!**
- @ExampleUser456: The **XYZ Food Pantry** does great work in our community! Happy to volunteer with them.
- @ExampleUser789: **XYZ Food Pantry**

### 2. Post a photo on social media during the live screening (or no later than 5:00 PM).

The social media post must include the **#PanhandleBrokenBread** and include the name of the organization you would like to direct a \$500 donation to.

This can be a photo of anything related to the content of Broken Bread, or a person/people who are watching the live screening.

### 3. Email a photo during the live screening (or no later than 5:00 PM).

Email a photo of anything related to the content of Broken Bread, or a person/people who are watching the live screening to Kat English at [k.english@bivinsfoundation.org](mailto:k.english@bivinsfoundation.org).

You must include the name of the organization you would like to direct a \$500 donation to.

*Note: **There is a maximum of 10 entries per organization.** Users can comment more than once in the live chat. One person can comment 10 times or 10 people can each comment. No more than 10 entries will be counted per organization. You can post ten photos on social media but the photos must be unique and not the same to count as separate entries.*

## Questions?

Contact Kat English at 806-379-9400 or [k.english@bivinsfoundation.org](mailto:k.english@bivinsfoundation.org) prior to the day of the event. The Bivins Foundation will conduct a random drawing of the entries to determine which entities will receive a \$500 donation. Donation recipients will be announced on April 28.